



Electronic Databases

ABI/Inform

Coverage: Dates vary, but in some cases, coverage goes back to the early 1990s or late 1980s.

Full Text: Yes

Description: Comprehensive business database that covers more than 1,000 sources, including scholarly journals, professional and trade publications, general business magazines, and newspapers. Includes all areas of business, including companies and industry.

Business Source Complete

Full Text: Some full-text and full-image articles

Description: Indexing and full text for scholarly business journals, including marketing, management, MIS, POM, accounting, finance and economics. Searchable cited references and detailed author profiles. Contains financial data, case studies, industry and market reports, company profiles, SWOT analyses and more. . Use the Business Source Premier handout for further guidance.

Business Source Premier – Business Searching Interface

Full Text: Yes

Description: Country economic data, company profiles, industry information and market research. This database gives the user the ability to search specific sources types, such as SWOT analyses, market research reports, and trade publications in order to retrieve more defined, business specific results.

Global Market Information Database

Full Text: Yes

Description: Includes company profiles, market and product share information, extensive research on consumer, industrial and service industries. Contains demographic, economic and marketing statistics on over 200 countries, including historical and forecast data.

Lexis/Nexis

Full Text: Yes

Description: Includes company, country, financial, and demographic information along with market research and industry reports., including ISS index scores, executive biographies and compensation reports, Hover reports and bankruptcy reports.

This database also provides full text of thousands of worldwide newspapers, magazines, trade journals, industry newsletters, tax and accounting information, financial data, public records, and legislative records.

Mergent Online

Full Text: Yes

Description: Information on over 10,000 public companies including access to SEC filings, annual reports, and research reports from brokerages and independent research firms. Also, includes the ability to create and download custom build, user generated, data reports to the Microsoft Excel program. Use the Mergent Online handout for further assistance.

Value Line Investment Survey

Full-text: Yes

Description: Business and company analyses provided by 70 independent professional security analysts. Includes analysts reports, projections, descriptions, financial data, rankings, ratios and stock reports.

Worldscope

Full Text: Directory information only

Description: Provides financial information and basic description of over 31,000 publicly traded companies, including information on shareholders, number of employees, officers, product and geographic segment data, and key annual financial information.

Internet Resources

Big Charts

Location: <http://www.bigcharts.com>

Description: Big Charts offers company and industry information, interactive charts and news services, and historical quotes. This site also offers lists of the best and worst performing industries based on stock price percent changes.

Bloomberg.Com

Location: <http://www.bloomberg.com>

Description: Bloomberg.com provides information on both domestic and international markets/industries. The site offers interactive charting, portfolios, and business news reports.

Business Week Online

Location: <http://www.businessweek.com>

Description: Business Week provides information on a wide variety of company- and industry-related topics. Most information is available at no charge; however, a few areas are reserved for registered users.

CorpWatch – Holding Corporations Accountable

Location: <http://www.corpwatch.org/>

Description: Watch dog organization for corporations and transnational companies. Good site for alternative viewpoints on the impact of large corporations and transnational firms.

EDGAR

Location: <http://www.sec.gov/edgar.shtml>

Description: Provides access to all public company filings with the Securities and Exchange Commission (SEC). Easy access to annual 10-K and 10-Q reports.

EDGAR Scan Benchmarking Assistant

Location: <http://edgarscan.pwcglobal.com>

Description: The Benchmarking Assistant is a Java-based interface that allows the user to input any company and gain access to industry competitors. The tool also can graph current and historical information, such as revenue, SG&A, net income, and others. Finally, The Benchmarking Assistant has the capability to download the graphs to Excel.

Forbes Magazine's Lists

Location: <http://www.forbes.com/lists/>

Description: Includes the Forbes 500, Forbes International 500, the best small and large companies, salaries of top executives, world's richest people, and best places to live.

Investor Guide

Location: <http://www.investorguide.com>

Description: Investor Guide provides information for more than 6,000 publicly-traded companies with links to their homepages. Investor Guide also offers a thorough investors guide to industry and corporations.

Market Watch

Location: <http://www.marketwatch.com>

Description: Produced by Dow Jones, includes stock information, market overviews, financial news, national and global news. Market Watch also provides stock and industry charting for up 5 years.

Money Magazine

Location: <http://www.money.cnn.com>

Description: This site includes information on stocks, earnings, markets, and charts. To find company information, type in the ticker symbol on the upper left part of the screen. This source also provides extensive information on U.S. and international markets.

Quicken.Com

Location: <http://www.quicken.com>

Description: Quicken.Com provides financial data on a company's performance and lists the primary competitors. Users can also compare a company's performance to its competitors' or the overall industry. This resource offers numerous options for charting.

Thomas Register

Location: <http://www.thomasregister.com>

Description: Provides access to company information especially products and services. Users are able to search on limited basis for free by filling out the online form.

Yahoo Finance

Location: <http://finance.yahoo.com/>

Description: Company and industry profiles, financial data, stock information, interactive charts and news services,.

Print Resources**DIRECTORIES****Directory of Corporate Affiliations** (REF HG 4057 .A219)

Description: This six-volume set provides information on major public and private businesses in the U.S. and around the world. The U.S. Public Companies volumes (v. III and v. IV) provide important subsidiary and parent relationship information unavailable from other sources.

Ward's Business Directory (REF HG 4057 .A24)

Description: This multi-volume set provides basic directory information on public and private companies. One of the volumes lists companies by SIC (Standard Industrial Classification) code.

ENCYCLOPEDIAS**Encyclopedia of Business and Finance** (HF1001.E466 2001)

Description: Reference material covering five general areas: finance and banking; accounting; marketing; management; and information systems.

Encyclopedia of Business Information Sources (HF5353.E52 2000)

Description: The encyclopedia contains a detailed listing of primary subjects of interest to managerial personnel, with a record of sourcebooks, periodicals, organizations, directories, handbooks, bibliographies, and other sources of information on each topic.

Exporters' Encyclopedia (HF3011.E9 1994-2000)

Description: In-depth information on trade regulations and practices for more than 200 markets in specific countries. Shipping services, postal information, currency, banks, embassies, laws, practices, reference data, overseas ports, and trade centers.

INDEXES**Business Periodicals Index** (REF Z 7164.C81 B983)

Coverage: 1958 to present

Wall Street Journal Index (REF HG1.W26)

Coverage: 1957 to present

OTHER PRINT**Almanac of Business and Industrial Financial Ratios** (REF HF5681.R25 T68)

Description: Ratios are based on summary statistics generated by the U.S. Internal Revenue Service. Composite listings give information on all companies in a given industry, and specific information is given for companies who have generated profit for the listed year. Coverage: 1974 – present.

Analysts' Handbook (REF HG 4519 .S772)

Description: One of the best resources for finding industry ratios and balance sheets. Received monthly and then cumulated into an annual edition.

Industry Norms and Key Business Ratios (REF DESK HF 5681.R25 D8)

Description: Dun & Bradstreet Credit Services generates typical balance sheets. Summary income statements are calculated for each listed industry, and fourteen ratios are calculated based on industry credit reports.

Rand McNally Commercial Atlas, and Marketing Guide (REF Atlas G1019.R22)

Description: Rand provides large, clear maps projecting commercial information such as population density, businesses, manufacturers, agricultural products, market potentials, and other commercial data.

Market Share Reporter (REF HF5410 .M35)

Description: Compilation of reported market share data on companies, products, and services. Organized by SIC code, this source provides market share information on domestic and international markets.

North American Industrial Classification System (NAICS) Manual (Reference Desk PREX 2.6/2:IN27/1997)

Description: Complete revision of the 1987 Standard Industrial Classification System. It assigns a specific code to a particular industry or service. Includes a description of each industry or service, as well as an extensive alphabetical index.

Standard & Poor's Industry Surveys (REF HG4921 .S752)

Description: Provides in-depth analysis on various industries in the U.S.

Standard Industrial Classification (SIC) Code Manual (Reference Desk HF 1042 .A55 1987)

Description: This system was the primary industry classification system until it was replaced in 1997 by the North American Industrial Classification System. The SIC Code Manual assigns a specific code to each industry, and entries are listed by classification group.

U.S. Industry & Trade Outlook 2000 (Reference Desk HC101. U54 2000)

Description: The Trade Outlook 2000 provides 650 easy to read tables and charts dealing with nine different industries. Included are hundreds of industry reviews, analyses, and forecasts for both public and private sectors.

Value Line Investment Survey (REF HG 4501.V26)

Description: This advisory service analyzes and reports on some 1,700 stocks in ninety-nine industries.

Government Information

ELECTRONIC RESOURCES

EDGAR Database of Corporate Information

Location: <http://www.sec.gov/edgar.shtml>

Description: Companies with more than \$10 million in assets whose securities are held by more than 500 owners must file annual and other periodic reports. These reports are available to the public through the SEC's EDGAR database

Manufacturing Profiles

Location: <http://www.census.gov/mcd/>

Description: The primary objective of the Industrial Reports program is to produce timely, accurate data on production and shipments of selected products. These reports collect data on activities such as production, shipping, inventories, orders, and consumption. Example industry areas sampled are: textiles and apparel, chemicals, primary metals, computers and electronic components, industrial equipment, and consumer goods.

U.S. Small Business Administration

Location: <http://www.sbaonline.sba.gov/>

Description: The U.S. Small Business Administration, established in 1953, provides financial, technical and management assistance to help Americans start, run, and grow their businesses.

FEDERAL DOCUMENTS

U.S. Global Trade Outlook (Reference Desk C 61.34/2: 1995-2000)

Description: The Global Trade Outlook puts great emphasis on the globalization of U.S. Industries and the importance of trade and foreign markets to all of our domestic businesses.

For More Information

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