



## Resource Guide


# Business

## How to Access Business Databases

The Business databases are available from the Library's Website at <http://rattler.tamucc.edu/>. Click on the icon located in the middle of the homepage labeled "Find Articles". This action will bring you to the Advanced "QuickSearch" page; here you will see a list of subject areas. Located at the top of the right-hand column will be the subject term "Business".

Click here to view a list of business databases.



Some of these business databases are only searchable by going directly into the individual database; their content will not be included when executing a general "Quick Search". Accessing the individual database can be done by clicking on the name of the individual database. Search guides for the individual databases are available by clicking on the  .

### Electronic Databases

#### **ABI/Inform**

Coverage: 1971 – Current

Full Text: Yes

Description: National and International publications, including scholarly journals, professional and trade publications, business magazines, and newspapers. Topics include: business and economic conditions, management techniques, advertising, marketing, economics, human resources, finance, taxation, computers, and business and executive profiles.

#### **Business Source Complete**

Coverage: 1886 (limited) - Current

Full Text: Yes

Description: Indexing and full text of publications including scholarly journals, financial data, trade publications, conference proceedings, case studies, investment research reports, industry reports, market research reports, country reports, company profiles, and SWOT analyses. Topics include: business, marketing, management, MIS, POM, accounting, finance and economics. Searchable cited references and detailed author profiles.

#### **CCH Internet Tax Research**

Coverage:

Full Text: Yes

Description: Covers a wide-range of tax information including Federal and State tax laws, sales and estate tax laws, international tax planning, along with news and developments. Also, included are practice aids, lookup tables and calculators.

## **Global Market Information Database**

Coverage: 1971 - Current

Full Text: Yes

Description: Contains demographic, economic and marketing statistics on over 200 countries, including historical and forecast data. Also included are lifestyle indicators such as disposable income, consumer expenditure trends, eating and drinking habits, home ownership statistics and health data. Includes in-depth analysis of consumer, industrial and service sectors.

## **LexisNexis**

Coverage: 1977 - Current

Full Text: Yes

Description: Includes company, country, financial, and demographic information along with market research and industry reports.

This database also provides full text of thousands of worldwide newspapers, magazines, trade journals, industry newsletters, tax and accounting information, financial data, public records, and legislative records. Legal research includes state and national statutory and case law.

## **Mergent Online**

Coverage: Varying, 15 years historical information

Full Text: Yes

Description: Information on over 10,000 public companies including access to SEC filings, annual reports, and research reports from brokerages and independent research firms. Also, includes the ability to create and download custom build, user generated, data reports to the Microsoft Excel program.

## **ValueLine Investment Survey**

Coverage: Varying, 6 months historical information

Full-text: Yes

Description: Business and company analyses provided by 70 independent professional security analysts. Includes analysts' reports, projections, descriptions, financial data, rankings, ratios and stock reports.

## **Internet Resources**

### **Big Charts**

Location: <http://www.bigcharts.com>

Description: Big Charts offers company and industry information, interactive charts and news services, and historical quotes. This site also offers lists of the best and worst performing industries based on stock price percent changes.

### **Bloomberg.Com**

Location: <http://www.bloomberg.com>

Description: Bloomberg.com provides information on both domestic and international markets/industries. The site offers interactive charting, portfolios, and business news reports.

### **CorpWatch – Holding Corporations Accountable**

Location: <http://www.corpwatch.org/>

Description: Watch dog organization for corporations and transnational companies. Good site for alternative viewpoints on the impact of large corporations and transnational firms.

## **Forbes Magazine's Lists**

Location: <http://www.forbes.com/lists/>

Description: Includes the Forbes 500, Forbes International 500, the best small and large companies, salaries of top executives, world's richest people, and best places to live.

## **Investor Guide**

Location: <http://www.investorguide.com>

Description: Investor Guide provides information for more than 6,000 publicly-traded companies with links to their homepages. Investor Guide also offers a thorough investors guide to industry and corporations.

## **NewsHub**

Location: <http://www.newshub.com>

Description: Integrates and reports headlines from newswires such as *Yahoo!*, *PRNewswire*, and *USA Today*, updated every 15 minutes.

## **Vibes - Virtual International Business & Economic Sources**

Location: <http://library.uncc.edu/vibes>

Description: Produced by J. Murrey Atkins Library, University of North Carolina at Charlotte, Vibes is a conglomeration of over 3000 links to Internet sources of international business and economic information, many of which are U.S. government websites.

## **Yahoo Finance**

Location: <http://finance.yahoo.com/>

Description: Company and industry profiles, financial data, stock information, interactive charts and news services.

## **Print Resources**

### **DIRECTORIES**

#### **Directory of Corporate Affiliations** (REF HG 4057 .A219)

Description: This six-volume set provides information on major public and private businesses in the U.S. and around the world. The U.S. Public Companies volumes (v. III and v. IV) provide important subsidiary and parent relationship information unavailable from other sources.

### **ENCYCLOPEDIAS**

#### **Encyclopedia of Business and Finance** (HF1001.E466 2001)

Description: Reference material covering five general areas: finance and banking; accounting; marketing; management; and information systems.

#### **Encyclopedia of Business Information Sources** (HF5353.E52 2000)

Description: The encyclopedia contains a detailed listing of primary subjects of interest to managerial personnel, with a record of sourcebooks, periodicals, organizations, directories, handbooks, bibliographies, and other sources of information on each topic.

#### **Exporters' Encyclopedia** (HF3011.E9 1994-2000)

Description: In-depth information on trade regulations and practices for more than 200 markets in specific countries. Shipping services, postal information, currency, banks, embassies, laws, practices, reference data, overseas ports, and trade centers.

## INDEXES

### **Business Periodicals Index** (REF Z 7164.C81 B983)

Coverage: 1958 to present

### **New York Times Index** (REF AI21 .N45)

Coverage: 1993 to present

### **Wall Street Journal Index** (REF HG1.W26)

Coverage: 1957 to present

## OTHER PRINT

### **Almanac of Business and Industrial Financial Ratios** (REF HF5681.R25 T68)

Description: Ratios are based on summary statistics generated by the U.S. Internal Revenue Service.

Composite listings give information on all companies in a given industry, and specific information is given for companies who have generated profit for the listed year. Coverage: 1974 – present.

### **Analysts' Handbook** (REF HG 4519 .S772)

Description: Includes industry ratios and balance sheets. Received monthly and then cumulated into an annual edition.

### **Industry Norms and Key Business Ratios** (REF DESK HF 5681.R25 D8)

Description: Dun & Bradstreet Credit Services generates typical balance sheets. Summary income statements are calculated for each listed industry, and fourteen ratios are calculated based on industry credit reports.

### **Standard & Poor's Industry Surveys** (REF HG4921 .S752)

Description: Provides in-depth analysis on various industries in the U.S.

### **U.S. Industry & Trade Outlook 2000** (Reference Desk HC101. U54 2000)

Description: The Trade Outlook 2000 provides 650 easy to read tables and charts dealing with nine different industries. Included are hundreds of industry reviews, analyses, and forecasts for both public and private sectors.

## **Government Information**

### ELECTRONIC RESOURCES

#### **BEA - Bureau of Economic Analysis**

Location: <http://www.bea.gov/>

Description: The BEA, as a division of the Department of Commerce, produces economic statistics with regard to the Nation's economy. To do this, BEA collects data, conducts research and analysis, provides estimates, and disseminates statistical information.

#### **EDGAR Database of Corporate Information**

Location: <http://www.sec.gov/edgar.shtml>

Description: Companies with more than \$10 million in assets whose securities are held by more than 500 owners must file annual and other periodic reports. These reports are available to the public through the SEC's EDGAR database

**International Trade Association - Industry, Trade, and the Economy: Data and Analysis Division**

Location: <http://ita.doc.gov/td/industry/otea>

Description: Develops and disseminates trade and economic data, conducts research and analysis on issues affecting U.S. manufacturing and services in domestic and global markets.

**U.S. Census Bureau**

Location: <http://www.census.gov>

Description: U.S. Census Bureau collects statistics about the nation, its people, and economy. The Bureau also conducts surveys on behalf of various Federal Government agencies on topics such as employment, crime, health, and consumer expenditures.

**FEDERAL DOCUMENTS**

**U.S. Global Trade Outlook** (Reference Desk C 61.34/2: 1995-2000)

Description: The Global Trade Outlook puts great emphasis on the globalization of U.S. Industries and the importance of trade and foreign markets to all of our domestic businesses.

***For More Information***

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