

LexisNexis Academic Business

Step 1

From the Library homepage click on "Find Articles".

Step 2

On the QuickSearch page click on the "Business" subset.

Step 3

A list of business databases will appear. Click on "LexisNexis Academic".

Find Books & More



Step 1

Find Articles



Step 2

How do I...



 **Business and Economics**

 **Chemistry, Geology**

Step 3

[Global Market Information Database \(Euromonitor\)](#)

[Global Market Information Database \(Euromonitor\)](#)

[LexisNexis Academic](#)

[Mergent Online](#)

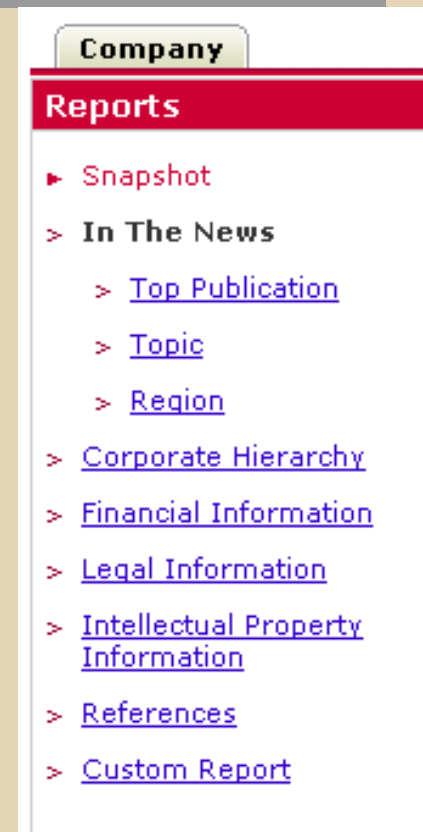
LexisNexis *Academic* Business

Once in the LexisNexis database, click on the “Business” tab at the top of the screen.



- Enter Company Name or Ticker Symbol

Sidebar helps you navigate through the company's information and resources



LexisNexis Academic Snapshot

Snapshot
STARBUCKS CORP

Business Description

Wake up and smell the coffee -- Starbucks is everywhere. The world's #1 specialty coffee retailer, Starbucks has more than 15,000 coffee shops in more than 35 countries. The outlets offer coffee drinks and food items, as well as roasted beans, coffee accessories, and teas. Starbucks owns more than 8,500 of its shops, which are located in about 10 countries (mostly in the US), while licensees and franchisees operate more than 6,500 units worldwide (primarily in shopping centers and airports). The company also owns the Seattle's Best Coffee and Torrefazione Italia coffee brands. In addition, Starbucks markets its coffee through grocery stores and licenses its brand for other food and beverage products.

1 from [Hoover's Company Records - In-depth Records](#), January 29, 2008 Copyright 2008 Hoover's Inc., All Rights Reserved

Custom Charts
from SunGard

Yearly Financials
Currency ▼

NET INCOME (USD)	672,63
NET SALES (USD)	9,411,49
TOTAL ASSETS (USD)	5,343,87
TOTAL LIABILITIES (USD)	3,059,76

1 from [CoreData US Institutional D](#)
2008 Copyright 2008 CoreData, Inc.

Executives

Snapshot gives a quick glimpse into various research areas –

- Financials
- Descriptions
- Stock pricing
- News
- Competitors

Clicking source information will take you directly to the source.

Copyright 2008 Hoover's Inc., All Rights Reserved



Hoover's Company Records - In-depth Records

February 5, 2008

Starbucks Corporation

2401 Utah Ave. South
Seattle, WA 98134
United States

- The source for the information is linked at the bottom of each section (i.e. Hoover's Company Records)

Hoovers In-depth Report

Company description, history, financials, executives, market information, rankings and securities.

Within the report is a listing of industries.

Clicking here will direct you to the Hoovers report for that industry.

COMPETITORS:

- ◆ [Dunkin](#)
- ◆ [McDonald's](#)
- ◆ [Nestlé](#)
- ◆ [Caffè Nero](#)
- ◆ [Caribou Coffee](#)
- ◆ [Community Cof](#)
- ◆ [Einstein Noah R](#)

HOOVER INDUSTRIES:

- ◆ [Leisure](#)
- ◆
 - ◇ [Restaurants & Cafes](#)
 - ◇
 - [SPECIALTY EATERIES](#)
- ◆ [Beverages](#)
- ◆

The same for competitors.

LexisNexis Academic Financial

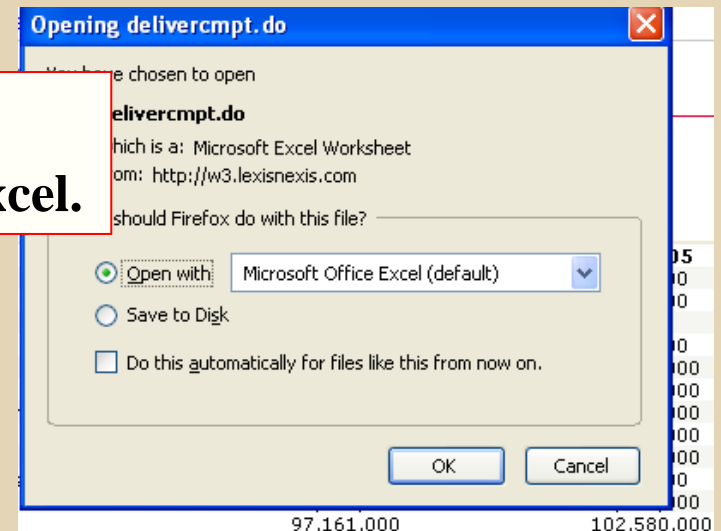
- > [Region](#)
- > [Corporate Hierarchy](#)
- ▶ [Financial Information](#)
- > [Legal Information](#)
- > [Intellectual Property Information](#)

Financial Information – balance sheet, income statement, cash flows and ratio information pulled directly from the Discloser statements.

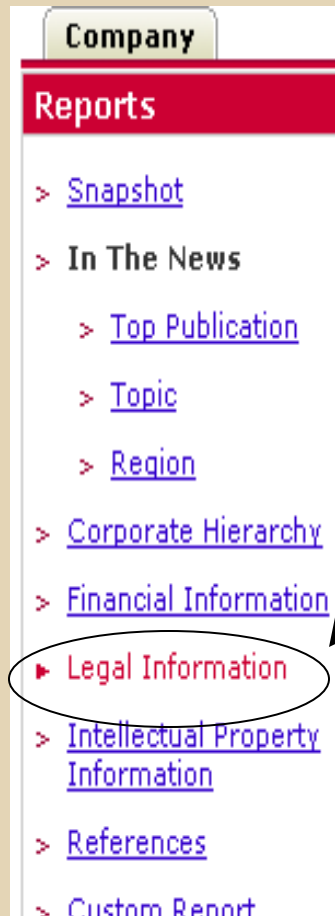
Current and 5 year historical data downloadable tables into Excel.

1,133,000	
9,334,000	7,836,000
,021,000	882,000
3,488,000	31,346,000
02,580,000	41,321,000
IFO (First in first out)	FIFO (First in first out)

[Download Table](#) [Older Data \(3 yrs.\)](#)



LexisNexis *Academic* Legal Information



Legal Information –
List of all US and
Canadian court
cases involving
the company.

1. [Albert v. Starbucks Coffee Co.](#), No. 06-1113, 2007 U.S. LEXIS 9029; 76 Ed. 2d 798; 2007 U.S. LEXIS 9029; 76 Arnaud Albert, Petitioner v. **Starbucks** Coffee Co., 127 S. Ct. 1196 (2007).
2. [Albert v. Starbucks Coffee Co.](#), No. 06-1113, 2007 U.S. LEXIS 7600; 76 Ed. 2d 270; 2007 U.S. LEXIS 7600; denied by [Albert v. Starbucks Coffee Co.](#), No. 06-1113, 2007 U.S. LEXIS 7600; Arnaud Albert, Petitioner v. **Starbucks** Coffee Co., 213 F.3d 1196 (9th Cir. 2006).
3. [Bell v. Starbucks U.S. Brands Corp.](#), No. 06-1113, 2007 U.S. LEXIS 7600; 76 Ed. 2d 766; 2007 U.S. LEXIS 7600.

Each case includes a summary
and a link to the full court case.

LexisNexis *Academic* Intellectual Property

Intellectual Property includes
ownership of:

- Patents
- Trademarks
- Copyrights

**Each includes a brief
description
and a link into the full
description and history of
the patent, trademark
and copyright.**

Intellectual Property Information
STARBUCKS CORP

Depending on the company name, the results company name appear in a different context.

Patents

- [Recent United States Patents](#)
- [Recent European Patents](#)
- [Recent Japanese Patents](#)

Trademarks

- [Recent United States State Trademarks](#)
- [Recent United States Federal Trademarks](#)
- [Recent International Trademarks](#)

Copyrights

- [Recent United States Copyrights](#)

- ▶ Financial Information
- > [Legal Information](#)
- > [Intellectual Property Information](#)
- > [References](#)
- > [Custom Report](#)
- > D&B Business Reports

1. [VA1371531](#), Mixed-up nursery rhymes : bk. Arts), Registered, July 31, 2006, Monograph
2. [TX6435632](#), Mixed-up nursery rhymes : bk. Works), Registered, July 31, 2006, Monograph
3. [PAu3060665](#), No 1 Left Standing, Aaron Isa 1982-, James Patrick Belarde, 1977-, PA (F

LexisNexis *Academic* References

Lists and links to all resources used throughout the company dossier.

Including:

- At a glance
- Financial
- Stock
- Research & Analyst Reports
- Other Company Reports