Finding Mergent

**Step 1**
From the Library homepage click on “Find Articles”.

**Step 2**
On the QuickSearch page click on the “Business” subset.

**Step 3**
A list of business databases will appear. Click on “LexisNexis Academic”.

**LexisNexis Academic**
Business
LexisNexis Academic Business

Once in the LexisNexis database, click on the “Business” tab at the top of the screen.

- Enter Company Name or Ticker Symbol

Sidebar helps you navigate through the company’s information and resources.
The source for the information is linked at the bottom of each section (i.e. Hoover’s Company Records)
Hoovers In-depth Report

Company description, history, financials, executives, market information, rankings and securities.

Within the report is a listing of industries. Clicking here will direct you to the Hoovers report for that industry.

COMPETITORS:
- Dunkin
- McDonald's
- Nestlé
- Caffè Nero
- Caribou Coffee
- Community Cof
- Einstein Noah R

The same for competitors.
LexisNexis Academic Financial

Financial Information – balance sheet, income statement, cash flows and ratio information pulled directly from the Discloser statements.

Current and 5 year historical data downloadable tables into Excel.
LexisNexis Academic
Legal Information

Legal Information –
List of all US and
Canadian court cases involving
the company.

Each case includes a summary
and a link to the full court case.
Intellectual Property includes ownership of:

- Patents
- Trademarks
- Copyrights

Each includes a brief description and a link into the full description and history of the patent, trademark and copyright.
LexisNexis Academic References

Lists and links to all resources used throughout the company dossier.

Including:
• At a glance
• Financial
• Stock
• Research & Analyst Reports
• Other Company Reports